

**Maria Kogan • 617.543.2144**  
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*Fluent in Adobe Illustrator, Photoshop and InDesign, skilled in Microsoft Office, and have some experience in Dreamweaver/HTML.*

10/10 – present

**fluentvision : Freelance Design**

Independent Graphic Designer  
Boston, MA | fluent-vision.com

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Supporting and managing the growth of start-ups and established businesses through successful branding and continued promotional design.

- *Serving as owner, creative director and business manager.*
- *Directing and executing clients' raw visions into solid designs, that boost their company's success (logos/branding, merchandise, signage, brochures, websites, packaging, book covers, fliers, advertisements, etc).*
- *Work with vendors and printers, ensuring top quality production and execution.*
- *Work with a wide spectrum of clients, ranging from the well-established American Heart Association to franchises to non-profits to small independent start-ups.*

9/08 – 9/10

**GAP Promotions : Promotional Products Agency**

Senior Graphic Designer  
Gloucester, MA | gappromo.com

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Developed the company's identity/branding, and designed unique displays, novelties, thematic promotions and POS products for leading brands.

- *Designed the now multi-million company's core branding/identity materials (logo, business card, stationary, brochures, etc).*
- *Worked closely with the president and sales team as the creative lead, serving as the company's only designer in the early stages.*
- *Designed a variety of thematic, on-premise, point-of-sale, novelty, dealer loader and custom promotional pieces. Also designed pieces for online marketing (web banners, landing pages, advertisements, and others).*
- *Conducted multiple collaborative photo shoots for finished products and displays.*

- *Worked closely with local vendors and international manufacturers.*
- *Worked on popular brands such as Guinness, Smirnoff, Crown Royal, Miller Lite, Jose Cuervo, Ketel One, Blue Moon, Bailey's and many more.*

9/05 – 8/08 Full Time (- 4/13 Freelance)

**Data Associates: Marketing Firm (Jumping Jack Rabbit : Design Studio)**

Senior Graphic Designer (& Freelancer)

Waltham, MA | dataassociates.com

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 Representing JJR, I worked as Data's sole in-house designer, single-handedly steering creative, print and promotional programs for premier brands.

- *As the sole head representative of the creative team, I led the development of all promotional materials from conceptualization to production (merchandise, coasters, displays, ads, postcards, case tuckers, case cards, billboards, posters, web store, etc).*
- *Brainstormed and collaborated on marketing materials, leading meetings with the president and in-house teams.*
- *Maintained a close relationship with clients and external vendors and printers.*
- *Conducted multiple photo shoots for packaging and promotional displays.*
- *Worked with well-known names such as Harp, Smithwick's, Red Stripe, Parrot Bay, Jeremiah Weed, CVS, Iron Mountain, Toys for Tots and many more.*

2/03 – 8/05

**Marketing Drive Worldwide : Promotional Marketing Agency**

Graphic Designer, Production Artist

Boston, MA | marketingdrive.com

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 Worked closely with the sales team to design marketing pieces promoting consumer events, product sweepstakes/contests, retail and in-store displays.

- *Designed numerous advertisements for publications promoting popular products.*
- *Oversaw color & quality accuracy and proof read legal/trademark details in preparation for production.*
- *Presented creative project ideas in company-wide board meetings.*
- *Worked on established clients such as Gillette, Oral-B, Duracell, Zip Car and EPA.*

4/02 – Present

**All The Kings Men, ATKM Productions, LLC : Theater Company**

Co-Founder, Co-Owner, Performer

Boston, MA | atkm.com

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Steering this comedic, gender-bending and award-winning theater troupe as the creative lead in identity/branding and promotions, as an administrator/venue booker and as a performer.

- *Founded in 2002, my troupe has accumulated a large following, and won many prestigious awards and recognitions in literary publications.*
- *Oversee all promotional material (fliers, posters, website, press kit etc), maintain branding/identity integrity, and write detailed booking contracts, working closely with venue directors.*
- *ATKM is the subject of an entertainingly moving documentary called “Play in the Gray”, which is now available on amazon.com.*

2/01 – 1/03

**Boston Metro : The World’s Largest Free Daily Newspaper**

Graphic Designer, Journalist

Boston, MA | metro.us/boston

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Designed ads and themed promotions printed in various editorial sections, and interviewed/photographed artists for a featured monthly article.

- *Designed ads, themed newspaper banners and special featured sections, working closely with the sales team in a fast paced environment.*
- *Assisted the art director with final weekly newspaper layout.*
- *Researched, interviewed and photographed for the “In The Mix” section, working closely with the editor.*

9/99 – 1/01

**Brodeur Worldwide | Partners : Communications Agency**

Graphic Designer

Boston, MA | brodeur.com

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Collaborated with a creative team to brand and market growing start-ups, and revive the presence and identity of successful companies.

- *Developed identity/branding and promotional materials for numerous successful start-up companies.*
- *Visited printers for press-checks to ensure accuracy in printed materials.*
- *Worked with well-known names such as IBM, Fidelity and voter.com.*

8/98 – 8/99

**Sumner Schein, Carter & Burgess : Architecture & Engineering Company**

Graphic Designer

Cambridge, MA | [carterburgess.com](http://carterburgess.com)

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Designed print marketing pieces and colored CAD renderings that support retail architectural design projects, from large supermarkets to malls.

- *Designed various promotional pieces, such as brochures, fliers and advertisements.*
- *Worked closely with architects on blueprint renderings.*
- *Visited and shot construction sites of ongoing building design projects, with the art director.*

9/94 – 5/98

**University of Hartford : Hartford Art School**

Major in Graphic Design, BFA

West Hartford, CT | [hartfordartschool.org](http://hartfordartschool.org)

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Graduated at the top of my design program, after completing four years of rigorous and diverse studio-based disciplines and intensive graphics courses.

- *Excelled in a variety of art forms and classes, such as photography, printmaking, multi-media and sculpture.*
- *Designed a groundbreaking book for my senior art opening called “Femuline”, featuring self-shot photos and self-conducted interviews focusing on femininity and masculinity.*
- *Graduated Cum Laude and voted most improved design student in my class.*